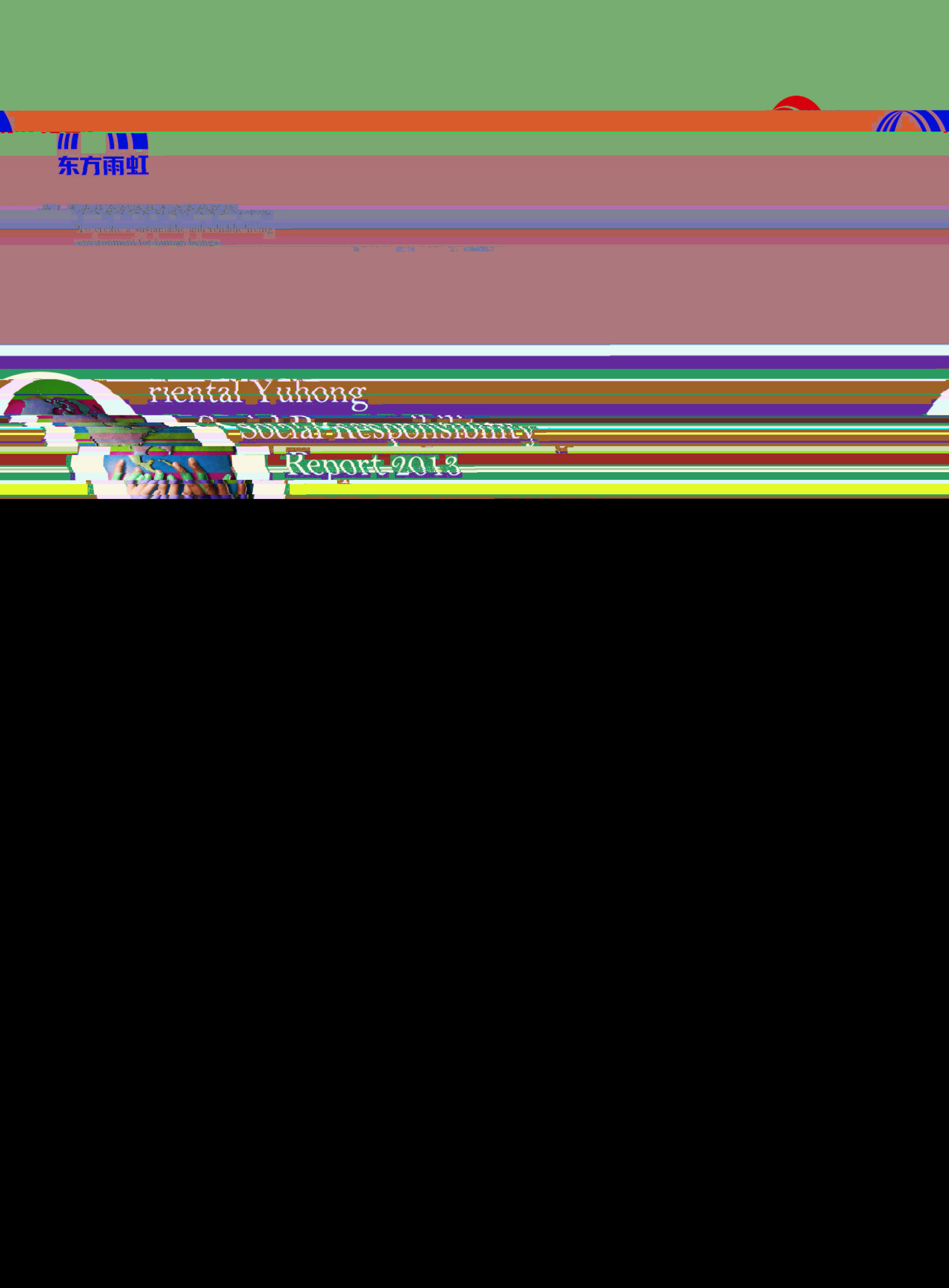




东方雨虹

共 建 永 远 创 造 美 好 适 居 安 全 的 家

To create a sustainable and reliable living
environment for human beings

信 任 是 基 础 公 信 是 基 础



oriental Yuhong

Social Responsibility

Report 2013



目录

	. /
About the report	

	. 2
Message from the Chairman	

	. 4
About Oriental Yuhong	/ .
	//
	/ 0
	/ 2

Quality operatoin, steady development	0 .
	0 .
	0 .
	0 /
	00
	01

	1 .
Technological innovations	10
	10
	11
	12
	14

	2 .
Safety responsibility	2 .
	20
	21

	24
Resources and environment	25
	3 .
	31
	33

	36
Human rights and labor practices	37
	4 .
	4 /
	40
	42
	43
	45

	54
Strive to be an excellent corporate citizen	

	56
Expert Comments	6 .

	60
Feedback	



About the report

a 0 . 7 6 0 . / 1 a

Scope of the Report

Abbreviations Used

l L l L l L 6

Reporting Period

0./1 / / /0 1/ 6 6

Reporting Cycle

6

Report compilation principles

a a a 6

Sources of Data

6

Report Improvement

a a 0./1 l L l L 6

6

Reference

EP' ж 3 E1,/ а ж
A?QQ+AQP0,. 3 жQM04... 0./ . 3 ж
EQP+AFL ?0,. 3 6

Language

a 6

Access to the report

6 NBD frn8--u u u,wsfmle,am k,
al ?NN 6 ./.+37.1/607
jg`x >wsfmle,am k,al 6





/6

60./1

6 17,.1

1/,.0#

6

6

6

a

6

l'

L

l'

L

6

6

6

6

6

6

李如

Message from the chairman



关于东方雨虹
About Oriental Yuhong



About Oriental Yuhong

/776 1 a a
6 &QX..005/'
L a l' L a l' L a l' L a l' L a l'
a a 7 a a a 6 a

6
a a a a a 6
a 63# 0..6 a
6



HK Oriental Yuhong Investment Co., Ltd.

Xianyang Oriental Yuhong Building Materials Co., Ltd.

Tangshan Oriental Yuhong Waterproof Technology Co., Ltd.

Shanghai Oriental Yuhong Waterproof Technology Co., Ltd.Co., Ltd.

Yueyang Oriental Yuhong Waterproof Technology Co., Ltd.

/3 #

/... #

/1,42 #

64,14 #

/... #

/... #

/... #

/... #

/... #

/... #

/... #

/... #

/... #

/... #

/... #



Development Strategy

/, a a
0,
1,
2, a a a a
a
a a a
3, a
4, a a a a
5,
6,
7, a a

Core concepts:



Social Responsibility Management

a a a
a a a

6

(1) CSR management concept

(2) CSR management system construction

CSR management system								

a

6

(3) Management structure

6

6

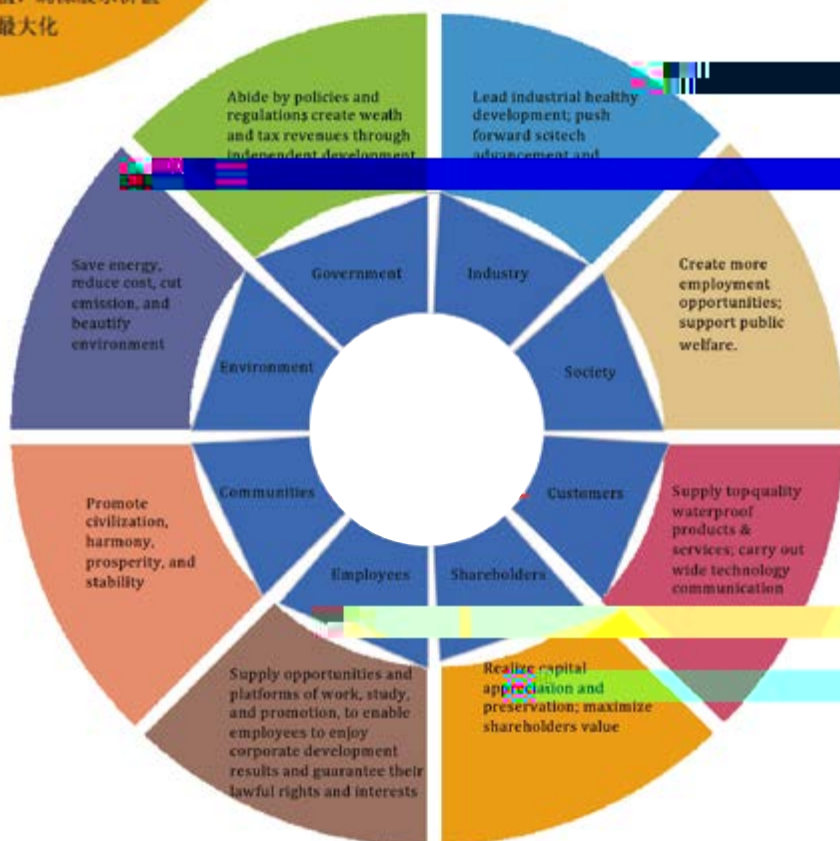
(4) Institutional system

6

6

5. Communication and participation of stakeholders

Communication and participation of stakeholders



(1) Major organizations joined by Oriental Yuhong

0. / 1 1 a a a 6 53
a a a
6

(2) Examples of communication of stakeholders

Shareholders:

0. / 1 / 0. / 1 7 3. .
a a 6 a 6
a 6 a
6

Customers:



0. /1 2

a

б

Employees:

0. /1 // /3

б

0. / .

a

a

a

б

Society:

0. .7

3

l

L

б

Community:

ж

з а ж

з /3

б

Industry:

0. /1 2

б

a

a

б

Government:

品质经营 稳健发展
Quality operation, steady development

0. / 1

l

L

l

L

l

L

a

6

a

6

6



Quality operation and transmit positive energy

а б

б

з а ж б 0...

QM7...

ж з а ж

з а ж а а б

AL?Q AK?

б а APAA а 1A а AC а RNM DK

EMQR +P б

а а l L

б

0./1 7 /4

б

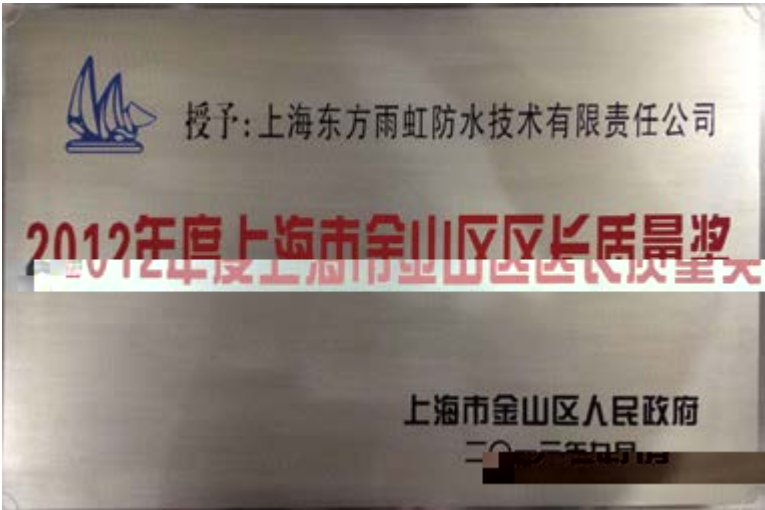
Example 1:



Team of Technology & Quality Center
中

0. / 1 7 * 6 l L
a 6
l L AOM 6

Example 2:



International operation

0. / 1 6
a a
6
0. / 1 a a a 5.
6

0. / 1 4
Ж 3
а
6
6

Examples:



Win-win cooperation

а а а а а 6

& ' а а а а а 6 0. 0
6

(1) The largest centralized purchasing in Chinese building waterproofing industry

6 I L а а а а а 6

& ' í í

a a a a a a 5

a a a a a

6

/...

6 /3... 3... a a a

0..4 / . 0..6 0./1 ? 0..7 6

0./1 a l' l' L 6 l' L

6 l' L

l' L 6 0./1



& ' 6 l' L 6 0./1 l' L 04 5 6 5 6 15... 43... 6

(3) Protecting customers' rights and interest

& ' a a a a a a
a
l L l L 6

(4) Give waterproofing industry a bright future

l L
a a 6

6 0 . / 1 2 6

6

6

6

6 0 . / 0 a 0 . / 1

L 6 l L 0 . . 7 l
/ 1 / 4 . 6

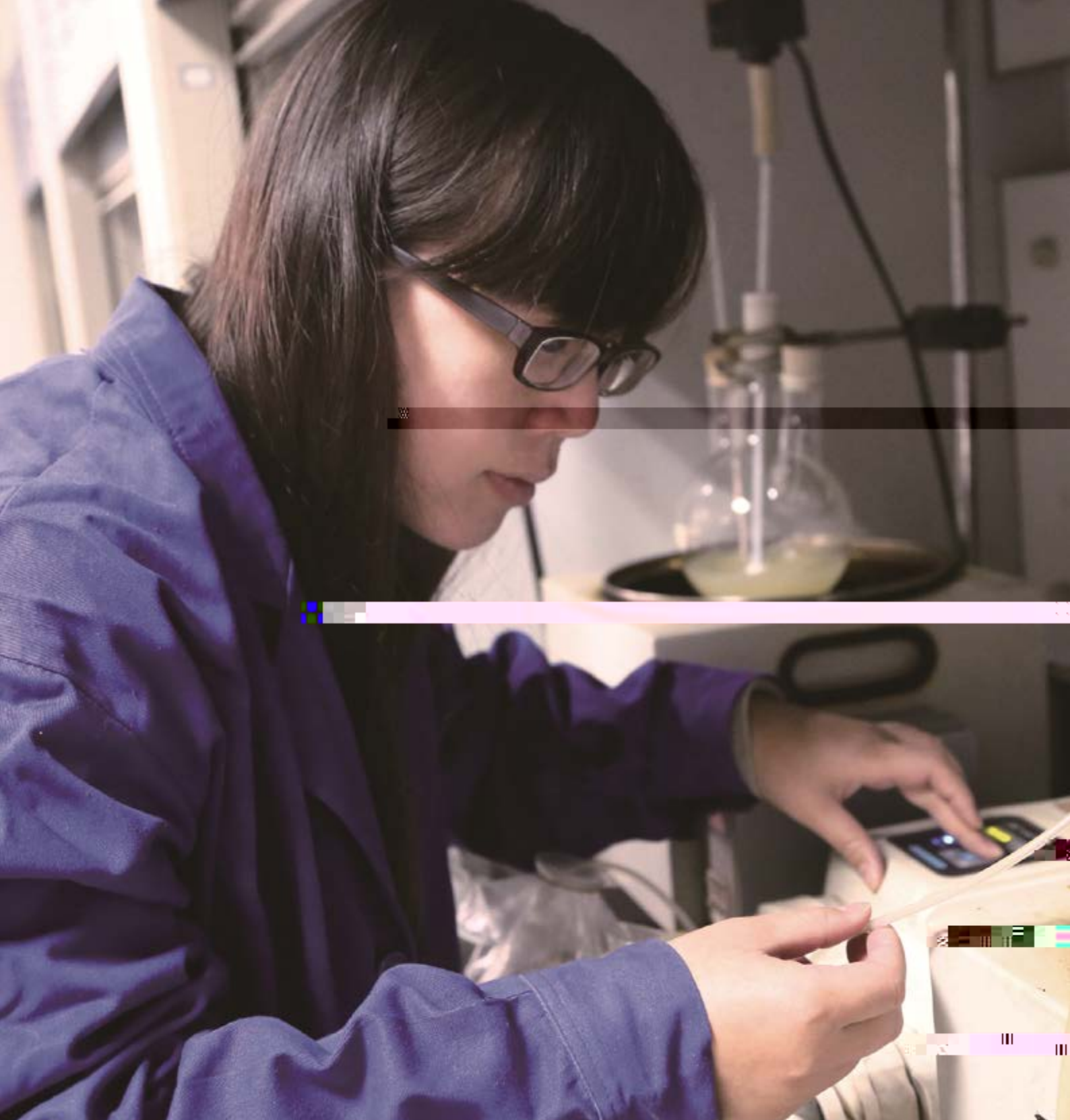
科技亮剑

Technological innovations

I

L

a





Technological innovation system

60..5 60..7
0.// I L 0./ . I 0./0 L
6 a a 6



-					
		б			а
		а а			
		а			

a

177

/3

6

a

/ 6

System/Organization		Key functions	Serve company	Serve industry development

Construction of innovation system



Innovation platform converging power

/0 RNM 6 a

/ . 6 a a

R&D investment

	0 . / /	0 . / 0	0 . / 1
	025*143,13	075*635, . 1	17 . *040,47
	6*2 . / ,13	/ . *705,6/	/3*224,34
	1,2 . #	1,45 #	1,74 #

4 . . . 1 # 03 . . 5 . . 6

/3 . . NmqqRcqr a

6/2 6

0./1 12 0. a 2 /
QA6 6

Papers:

/3 6

Industry standard:

a 0./1 6
6
0./1 6
a a a
3 a 2 6
6
6
3. . L a 6
/ . . L 6

Science and technology fame:

CT? a a 0./1 6 a
6
6 6
QNS?+130 6
0./1 6



Application examples of technological innovations

RNM 0. // 7 6 16. . a a

 a a a a a a a

 a a a a a a a

 0. / 1 a a a a a a

0. / 1 / . / .
6

6

0. / 1 / 0 4 ' L
6

' L 6



安全青

Safety re





Safety management system

00

б

з а ж

з а ж

з а ж

ж

з 00

з а ж

а

а

а

б

а

б



Safe production

а

а

б

л

л

FCQ

б

б

б

0. /1

a a / .4 6

管理策略:

- a a a
- 6 l' L a a a a
- l' L l' a a L 6
- a a a a a a 6
- a a a a
- 6 l' a a a L 6

Management strategy:

.
. .
. .
. .

- a a a a a a a a
- a 6 a a a a
- 6 6 a a
- 6 0. /1
- 6

0./1 // /0

6

6

Example:

/,
ARA a APAA a

a a a a AC a

6

Example:

资源与环境

Resources and environment

6 a a a
6 a





Environmental management

0. / 1

Г а Е Г Е
а б

Green product

& '.

3Q

a

a

6

a

6

/,	RNK
0,	Q?N

a

a

a

6

6

6

1,

a

a

6

2,

3,

6

6

4,

5,

6

0

4. #*

6

5. # 6

7,

1.,3# 6

(1) Energy saving and emission cutting

(2) Low carbon and emission reduction

Major investment into energy saving and environmental protection by Oriental Yuhong in 2013

Items	Measures	Investment (RMB10,000)	Objectives

0./1 4
a Ё Ё 1... б а а ж з Ё
f а а а а
б

Example: System 3000 production line

f
Å
å
Æ
æ
Ø

Á 6

& ' f Á a 6 6 Á 6 Æ 6 æ 6 Ø 6

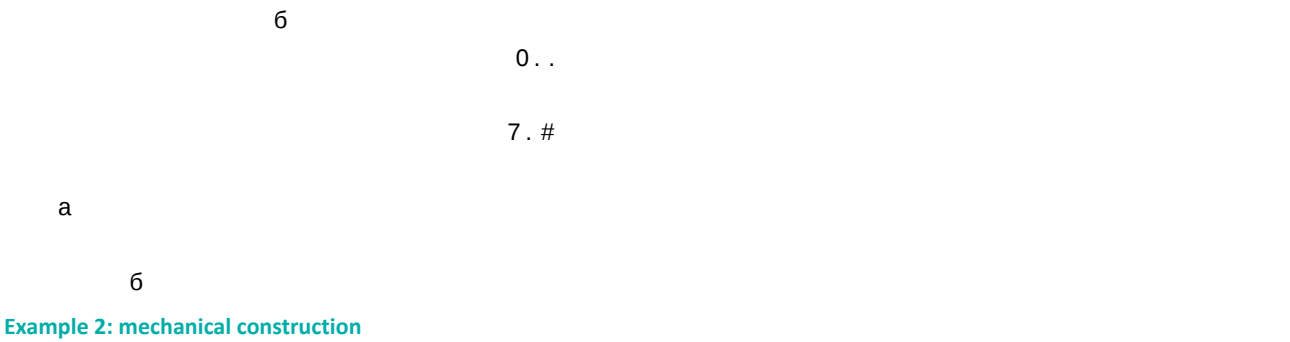
(2) Floating dust pollution control measures

& ' 6

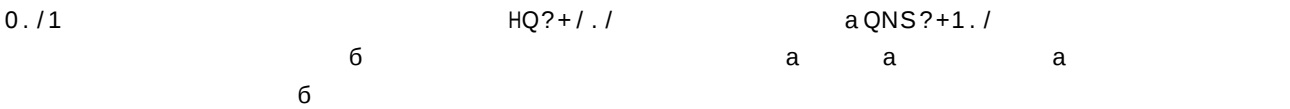
(3) Domestic sewage control measures

& ' f Á 6 6 Á 6 6 6

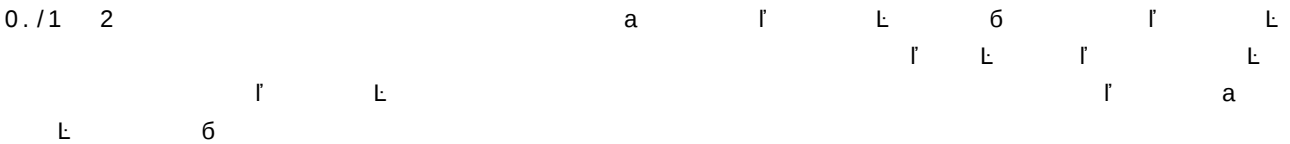
(4) Solid waste control measures



Example 2: mechanical construction



Green life



F

『 L a

6

『 L 6

6

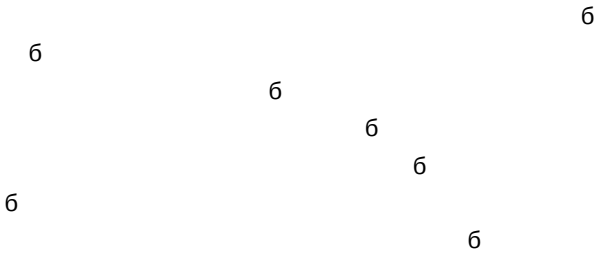
人人争
健八
使
停
会
关
乘
公交
亲
出
剩余
兜
分
不乱
一
勤俭
力
健体
便
且
不
动
光
便于
俭
利
保
会
再
创
健
共
传
七八分
中
你
传

减
使
会
关
乘
公交
亲
出
剩余
兜
分
不乱
一
勤俭
力
健体
便
且
不
动
光
便于
俭
利
保
会
再
创
健
共
传

前
共
一
光
动
光



Environmental performance



Major energy-saving and environmental protection index of Oriental Yuhong production bases

人权与劳工实践

Human rights and labor practices

з а ж і Е ж
з а ж з а
а а б б а



l' a a a a L * * *

* * *

б

	620	06, . / #
	27	/ ,41 #
	177	/ 1,05 #
	776	11,0 . #
	6 .	0,44 #
	416	0 / ,00 #
	1 . . 4	/ . . #

[illegible]

Discrimination against vulnerable groups

	a	a	a		a	a	a	a	a
6	a	6					a		

(1) Women rights guarantee

1 / 10 # . . /

6

(3) Freedom of association

a a a a a 6

(4) Collective negotiation

Employment

6 1 / 10 # 6 a

6

(1) Employment security

0 . / 1 a a a a a a a a a a 6 6

(2) Local employment promotion

0./1	10	/.	6	7	3	6
0./1	/07	0./0	40	/7/	6	

(3) Campus recruitment

Working conditions and labor protection

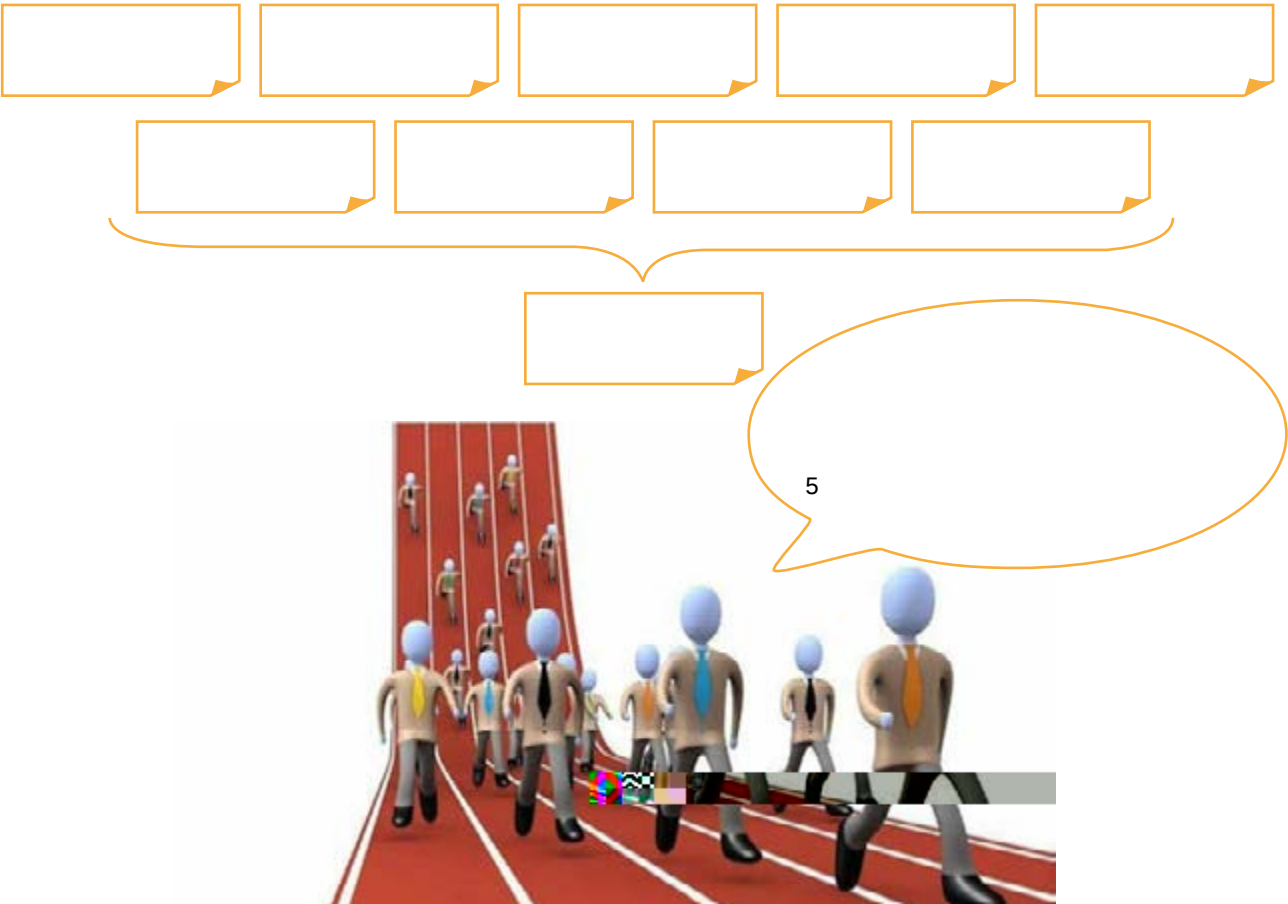
Diagram illustrating the structure of a word w in the language L , showing various segments and their relationships. The diagram includes labels such as a , b , $1 \dots$, $0./1$, and $/3\#$, along with arrows indicating transitions or mappings between these segments.

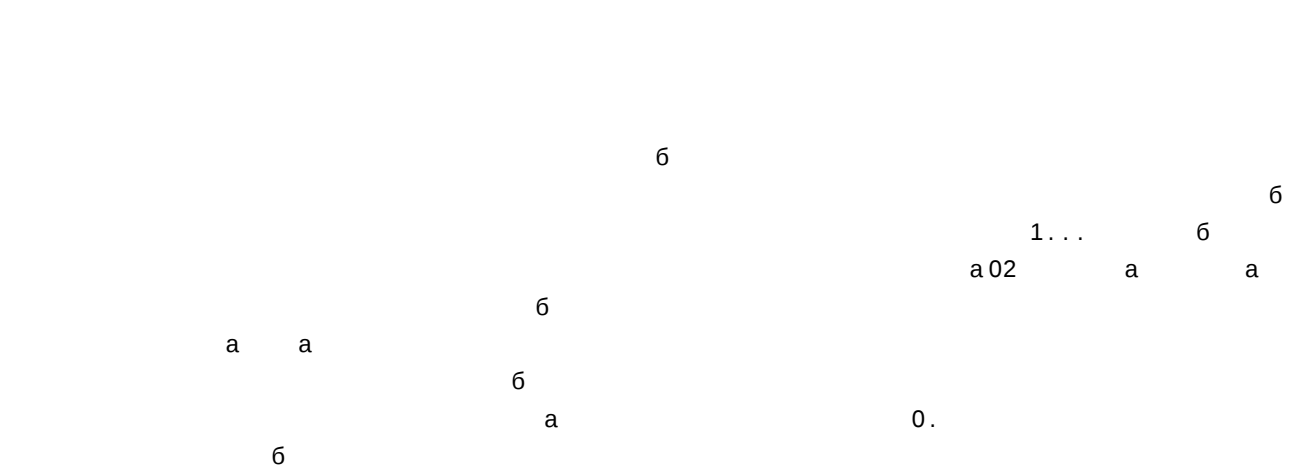
(1) Salary & benefit

a
a
ж 3 а ж 3 а ж 3
a 0. / 1 6 а 1 / /
б

Example: equity stimulation

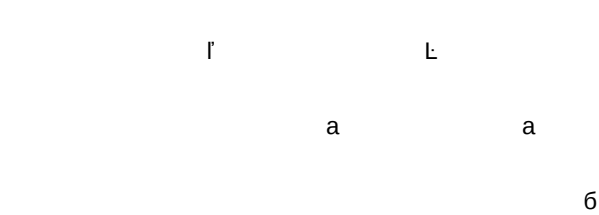
Oriental Yuhong Benefit Chart





(2) Work-life balance

Employee Care



0. / 1 2

6



0. / 1 4

a

a

6

a

a

a

a

0. / 1

L

a

a

a

6

a

l

L

l

0. / 1

6

/ 10

Health and safety

6

(1) Occupational health & safety management system

a

a

6

6

6

a

a

6

a

a

6

6

(2) Labor protection

Ж

3

†

L.

a

6

a

6

6

6

6

60./1

(3) Occupational disease prevention

(4) Psychological care

		ACM a a a a	Ъ		Ъ
		a a a a	Ъ		Ъ
		a a a a	Ъ	Ъ	Ъ
a a	Ъ	Ъ	Ъ		
C+Jc_plgle		a a a a	Ъ	Ъ	Ъ
	a	a a	Ъ		Ъ
	a	QMNPCk a ACJ? LCQC	Ъ		Ъ
			Ъ		
		a a a a	Ъ	Ъ	Ъ

(1) Training system

Training plan	Target	Content	Training needs		
			Knowledge	Technique	Quality
			•		•
			•		•
			•	•	•
	•	•	•		
			•	•	•
			•		•
			•		•
			•		
			•	•	•

Creating learning atmosphere:

a a a a C+jc_plgle a a
a a a a б

Training method:

/ . 0 . . б a / . a a a
/ ,3 # +0 # б

Investment into training facilities and fees:

a a a a б

Training resources:

a б

Training target:

	a a	a a
	a	
a	a C+Jc_plgle	a a
	a a	a
	a	a
	a	

只有一个 东方雨虹
Orienta

争做优秀企业公民

Strive to be an excellent corporate citizen

Ж 3 а Ж 3 а Ж а б а б а



* ' L 6 a a ' L a 6 a a

' L 0. / 1 ' L 6 0. . 2 6 0. / . ' L / . . . kj6 6

Example 1: the fourth anniversary of “Blood Donation Week” event



6
a
a
a
60./1
a
a
a
/... 6
a
a

Example 2: Active technique communication

l' L l' Ld' L
6
a a
a
6

0./1 l' L 6 l' L a a
6

0./1 l' L 3.
0. 6. 1.... 3.
6

a	0. / 1	4 . . . 6	a	a	a
---	--------	-----------	---	---	---

0./1 6 /
L 6 I'

0./1 // a 6 a a a a

I' L /3. 6
a 3 6 6
6 * 3 6 6

L 67 I' L I' L a I' 6
6 6 3 I' L I' L a
I' L 6



Í Í ж

0. / 13

б
Í Í

б

б

б

б

а

а

а

а

а

а

б

б

а

б

б

Г

Е

Г

Е

б

б

а

б

б

б

ж URM

3

▣ Expert Comments

The road of responsibility for a loner

Review of Oriental Yuhong Corporate Social Responsibility Report 2013



Í Í Ж

0. / 1 3

0. / 1

3 а Ж

Ж

3 а Ж

3

б

1 / , . 0 #

17, . 1

70,56 # 6

б

а

а

а

а

а

б

б

Г

Л

б

б

▣ Expert Comments

An Industry-leading Pioneer

Review of Oriental Yuhong Corporate Social Responsibility Report 2013

6

6

/,

- - - - -

0, a

- - - - -

1,

- - - - -

2, a a

- - - - -

3, a a

- - - - -

4,

5,



北京东方雨虹防水技术股份有限公司

BEIJING ORIENTAL YUHONG WATERPROOF TECHNOLOGY CO., LTD.

东方雨虹

地址：北京市朝阳区高碑店北路康家园4号楼

邮编：100123

电话：010-59031700 传真：010-85785519

厂址：北京市顺义区顺平路沙岭镇甲2号

邮编：101309

电话：010-56200099 传真：010-61441944

客服：400-779-1975 网址：www.yuhong.com.cn

Address: No. 4 Building, Kang Jiayuan District Gao Beidian North Road Chaoyang District of Beijing, China

Postcode: 100123

Tel: 010-59031700

Fax: 010-85785519

Hotline: 400-779-1975

<http://www.yuhong.com.cn>



* 本报告采用
环保纸张印刷



东方雨虹官方微信